



DISPLAY & MENU AD SPECS

ESTES PARK
Restaurant
GUIDE™

GRAND COUNTY
Menu Guide

Acceptable Formats

High-res, CMYK PDF files, jpeg, tif, or eps files from Photoshop and eps files from Illustrator.

Make sure all fonts are outlined if sending an Illustrator eps file.

Image Guidelines

- 300 dpi or more at 100%
- Color images must be CMYK TIFF or EPS
- Black and white line art should be 1200 dpi at 100%

Full Page Menus

- **Book Trim size:** 8.5" x 10.875"

- **Live area:** 7.5" x 9.875"

Headlines, body copy, logos or other important graphic elements must remain inside **live area** to minimize any chance of information being trimmed off.

- **Bleed size:** 9" x 11.375"

This allows 1/4" bleed on all sides.

Submission of Materials

Email to: production@guestguidepublications.com

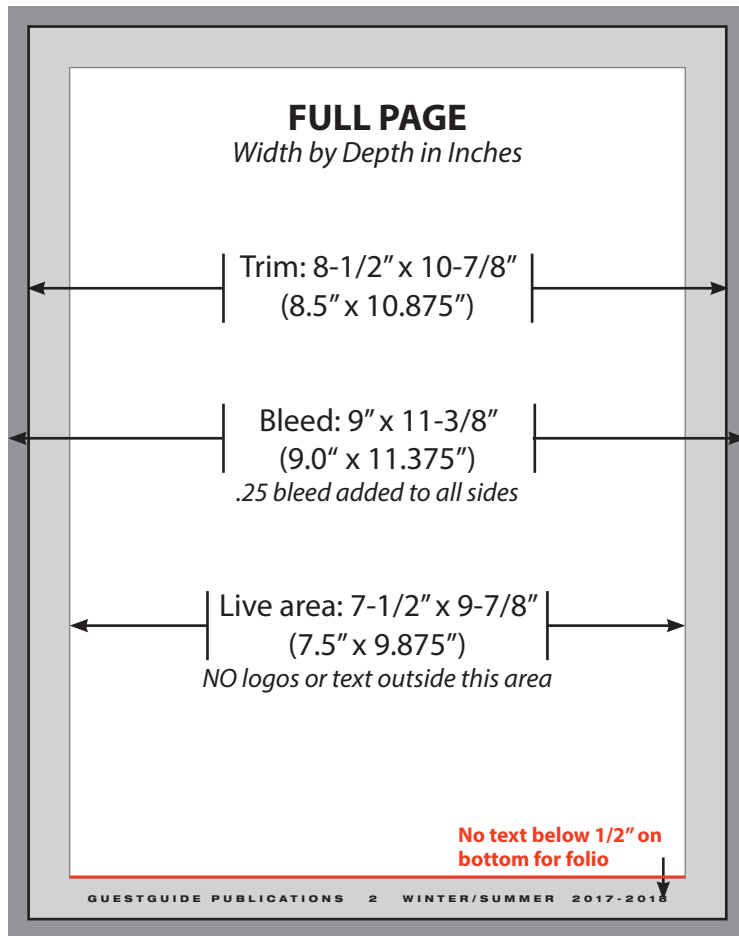
SEE PAGE 2 FOR SPECIFIC AD SPECS

Additional Charges: GuestGuide will not be responsible for any artwork received from any agency. However, for the integrity of the book, if GuestGuide finds any mistakes in ads or if the ads are not received to the required specs and must be modified, the agency or your client will be charged \$35.00 for re-submissions and \$150.00 per hour for any work done by GuestGuide.

Please know our deadlines and have all materials to us on or before the date requested.

Late fees may be charged if materials are not in by the deadline.

If you have any questions about our deadlines or artwork please call **Susie at GuestGuide: 970-887-0776.**



ATTENTION:

Each page has a folio printed at the bottom. Please make sure text does not fall below the bottom margin as indicated on the FULL PAGE layout.

