

MOAB GUESTGUIDE™

2010 Rate Sheet

Distribution: Moab Information Center, brochure racks, City Market, (these main distribution points going through multiple boxes each week) local businesses, local chamber, REI stores in Grand Junction and the Front Range of Denver. Mailed FREE throughout the country from requests via our web site.

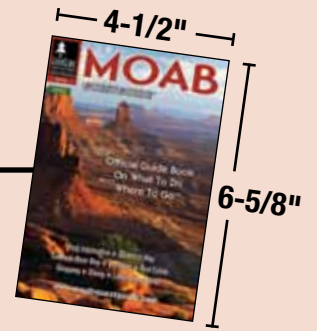
CHECK OUT THIS DEAL!

Each display ad receives a print listing and applicable chart listing, web listings and links for applicable categories, discounted web ad rates and minor production changes.*

Reaching the largest numbers in the right market is what advertising is all about. You can depend on the Moab GuestGuide.

Our purpose is to provide a tool for discovery - a publication that entertains, educates and explores with our readers, the beauty, life and culture of the Moab desert.

Circulation: 120,000 copies annually



Moab GuestGuide is designed to help you plan your vacation in the stunning Moab area, including Arches and Canyonlands National Parks and Dead Horse Point State Park. Articles on where to eat and shop, places to go, things to do and directions on how to get there. Town and area maps and real estate information. A must for any traveler to the area. **FREE.**

Deadlines

Reservation Deadline:

Now until
January 15, 2010

Material Deadline:

February 1, 2010

Release Date:

Early March, 2010

Publisher of:



Print Ad Rates

	2010
Back Cover	\$2665
Inside Front and Inside Back Covers & Page 3	\$2410
Centerfold	\$4640
Full Page (4-1/2" x 6-5/8")	\$2035
Half Page Vertical (1-13/16" x 5-7/8")	\$1150
Half Page Horizontal (3-3/4" x 2-7/8")	\$1150
Third Page Horizontal (3-3/4" x 1-7/8")	\$965
Quarter Page Vertical (1-13/16" x 2-7/8")	\$725

For each additional ad you purchase, you will receive a 10% discount.

Web Ad Rates (for print advertisers)	Price	Impressions (times seen/displayed on page)
Large Web Ad (right side)	\$80	20,000
Small Web Ad (left side)	\$40	20,000

Non-print advertisers receive 10,000 impressions for the same price.

\$75 production charge to develop a web ad.

For more information on our acceptable formats and ad submission requirements, download our "Display Ad Spec Sheet" for the book(s) you are advertising in. www.guestguidepublications.com

*Production changes up to 30 minutes are included with each ad. For more extensive changes or new designs, production will be charged separately.

guestguidepublications.com • winterparkguide.com

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