



# Grand County MENU GUIDE™



## 2009-2010 Menu & Premium Ad Rate Sheet

Distribution: FREE all over Grand County. **Handed out in hotel check-in packages and visitor rooms by all the major property management companies in Winter Park.** Also available at local chambers and businesses, brochure racks, Winter Park Resort information tent. Mailed FREE throughout the country from requests via our web site.

### CHECK OUT THIS DEAL!

Each ad receives an applicable chart listing, map locator icon, and menu on the website, along with web listings and links for applicable categories, discounted web ad rates and minor production changes.\*

**These rates are for a commitment to both the Winter 2009-2010 issue & the Summer 2010 issue. If you wish to advertise in only one issue, add 10% to the rates.**

Circulation: 35,000 copies for Winter, 25,000 copies for Summer

The number one thing people want to do on vacation? Go out to eat. The **FREE Grand County Menu Guide** is updated each summer and winter with detailed menus and dining options for Empire, Winter Park, Fraser, Granby, and Grand Lake. Locator map and chart for easy reference. Everything you need to know for your dining experience. Catering options included. Restaurants are placed in alphabetical order by town.

Print Menu Ad Rates	Winter 2009-2010	Summer 2010
Menu Guide Advertisers also in GuestGuide	\$960	\$815
Menu Guide Only Advertisers	\$1035	\$875
Print Premium Ad Rates		
Back Cover	\$3040	\$2580
Inside Front and Inside Back Covers	\$2525	\$2155
Full Page (8-1/2" x 10-7/8")	\$1885	\$1745
Half Page (7-1/2" x 4-7/8")	\$1220	\$1035
Half Page Vertical (3-5/8" x 9-7/8")	\$1220	\$1035
Third Page (under chart)	\$875	\$700
Quarter Page (3-5/8" x 4-7/8")	\$660	\$585

*For each additional ad you purchase, you will receive a 10% discount.*

### Winter Publication Reservation Deadline:

Now until September 15, 2009

**Material Deadline:** October 15, 2009

**Release Date:** November 21, 2009

### Summer Publication Reservation Deadline:

Now until April 15, 2010

**Material Deadline:** May 1, 2010

**Release Date:** Early June, 2010

Web Ad Rates (for print advertisers)	Price	Impressions (times seen/displayed on page)
Large Web Ad (right side)	\$80	20,000
Small Web Ad (left side)	\$40	20,000

Non-print advertisers receive 10,000 impressions for the same price.

Publisher of:



**\$75 production charge to develop a web ad.**

For more information on our acceptable formats and ad submission requirements, download our "Display Ad Spec Sheet" for the book(s) you are advertising in. [www.guestguidepublications.com](http://www.guestguidepublications.com)

\*Production changes up to 30 minutes are included with each ad. For more extensive changes or new designs, production will be charged separately.

[guestguidepublications.com](http://guestguidepublications.com) • [winterparkguide.com](http://winterparkguide.com)

PO Box 3048 • Winter Park, CO 80482 • Main Office (970) 887-0776 • Fax (970) 887-0777