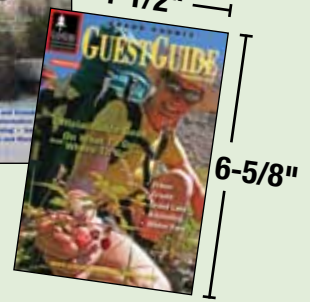




WINTER PARK & GRAND COUNTY

GUESTGUIDE™



Winter 2009-2010 & Summer 2010 Rate Sheet

Distribution: FREE all over Grand County. **Because of the winter bus schedule and up-to-date information, this guide book is the only one of its kind handed out in hotel check-in packages and visitor rooms by all the major property management companies in Winter Park.** Also available at local chambers and businesses, brochure racks, Winter Park Resort information tent. Mailed FREE throughout the country from requests via our web site.

CHECK OUT THIS DEAL!

Each display ad receives a print listing and applicable chart listing, web listings and links for applicable categories, discounted web ad rates and minor production changes.*

These rates are for a commitment to both the Winter 2009-2010 issue & the Summer 2010 issue. If you wish to advertise in only one issue, add 10% to the rates.

Circulation: 80,000 copies for Winter, 40,000 copies for Summer

This publication is full of information for the visitor to Winter Park and Grand County. With tips on where to stay, what to do, where to shop, and where to have fun, the **FREE GuestGuide** offers a range of activities, events and adventures: up-to-date information on everything our visitors need to know for their vacation. Your ad in this publication will have substantial exposure.

Print Ad Rates	Winter 2009-2010	Summer 2010
Back Cover	\$3005	\$2150
Inside Front and Inside Back Covers	\$2515	\$1910
Centerfold	\$4255	\$3155
Full Page (4-1/2" x 6-5/8")	\$2250	\$1660
Half Page Vertical (1-13/16" x 5-7/8")	\$1420	\$1265
Half Page Horizontal (3-3/4" x 2-7/8")	\$1420	\$1265
Third Page Horizontal (3-3/4" x 1-7/8")	\$1035	\$855
Quarter Page Vertical (1-13/16" x 2-7/8")	\$855	\$690
Listing and Chart	\$365	\$365

For each additional ad you purchase, you will receive a 10% discount.

Winter Publication Reservation Deadline: Now until September 15, 2009
Material Deadline: October 15, 2009
Release Date: November 21, 2009

Summer Publication Reservation Deadline: Now until April 15, 2010
Material Deadline: May 1, 2010
Release Date: Early June, 2010

Web Ad Rates (for print advertisers)	Price	Impressions (times seen/displayed on page)
Large Web Ad (right side)	\$80	20,000
Small Web Ad (left side)	\$40	20,000

Non-print advertisers receive 10,000 impressions for the same price.

\$75 production charge to develop a web ad.

For more information on our acceptable formats and ad submission requirements, download our "Display Ad Spec Sheet" for the book(s) you are advertising in. www.guestguidepublications.com

*Production changes up to 30 minutes are included with each ad. For more extensive changes or new designs, production will be charged separately.

guestguidepublications.com • winterparkguide.com
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